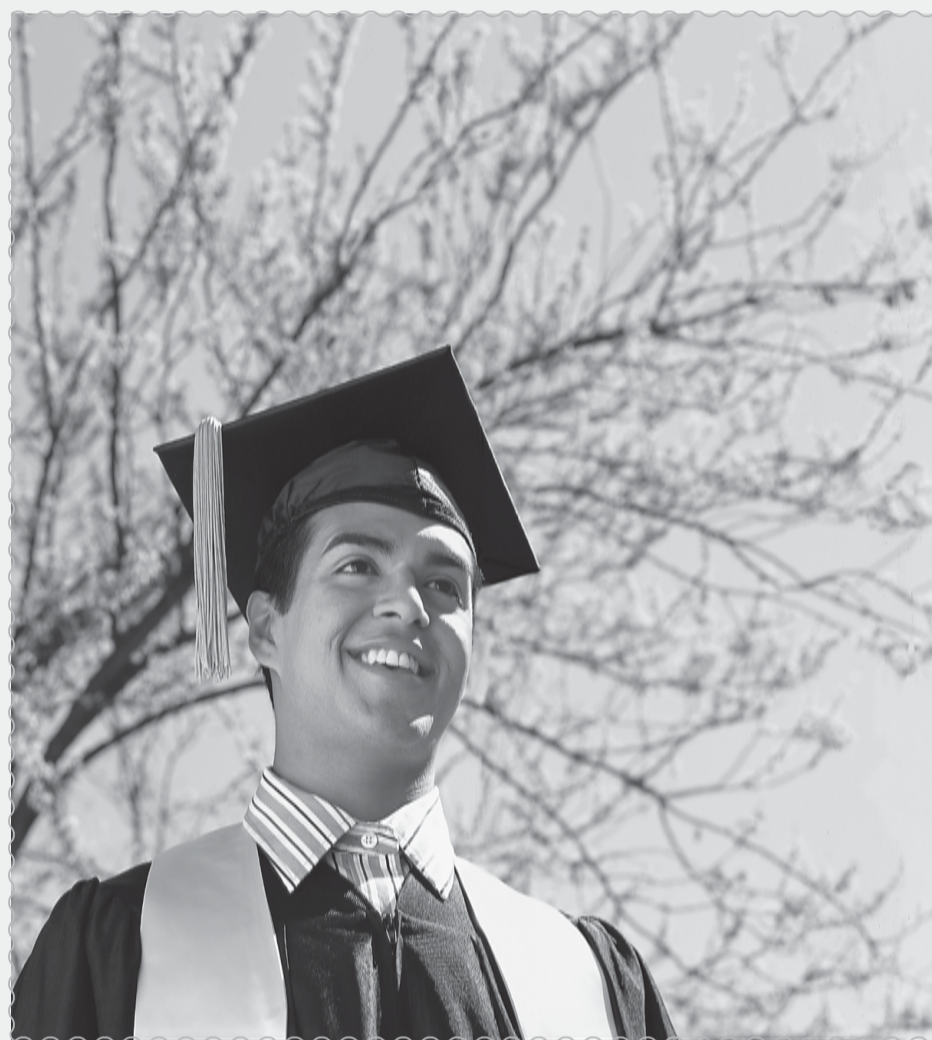


WE WOULD LIKE TO SUGGEST YET ANOTHER ECONOMIC INDICATOR FOR

THE FED

TO CONSIDER.



While not a traditional economic indicator, our country's investment in our colleges and universities is one of the most significant measures of our long-term economic growth.

As a country, we are concerned about losing jobs overseas. But what would be worse is losing innovation, ideas and technology market share overseas.

INVESTMENT IN OUR COLLEGES AND UNIVERSITIES
MAY WELL BE ONE OF THE MOST SIGNIFICANT MEASURES
OF LONG-TERM ECONOMIC GROWTH.

10–25% of annual economic growth in the U.S. can be attributed to worker productivity increases from higher education.



9th

America has dropped to 9th in college enrollment rates. While other nations are increasing their public investment in higher education, we seem to be timid and ambivalent.



AMERICA RANKS
9TH WORLDWIDE
IN COLLEGE
ENROLLMENT RATES.

America's colleges and universities must prepare the people who solve the problems and teach the people who change the world.

So if you want to get a real sense of where our economy is headed, don't just look at inflation, interest rates and stock prices: Look at what we're investing in higher education.

SOLUTIONSFOROURFUTURE.org

For all the different ways you can help, visit solutionsforourfuture.org.